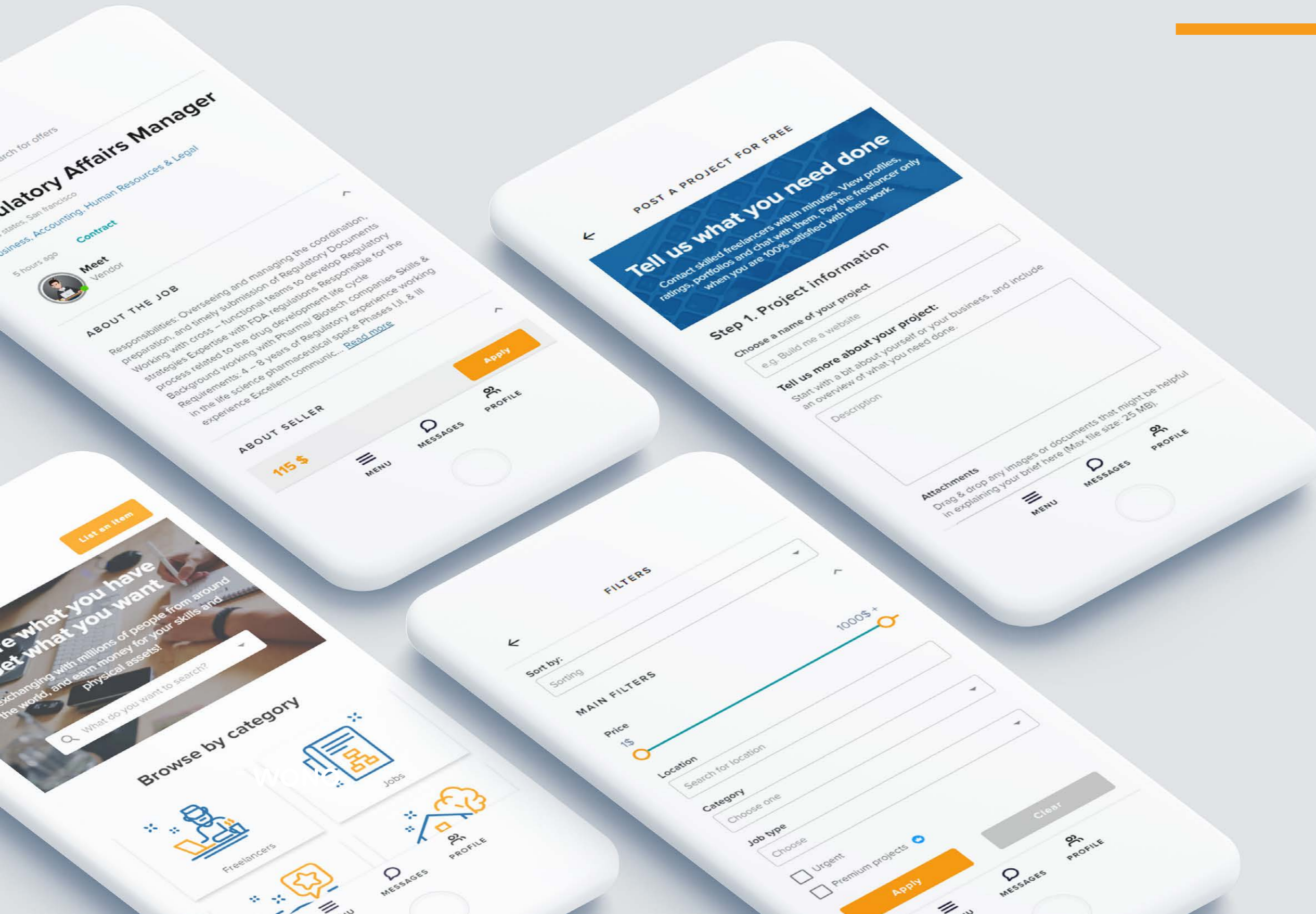




Share what you have Get what you need



We offer an ecosystem for hiring freelancers and search for employers within an ad marketplace

Problems of modern venues

- ▶ Typical sites take 20-45% from the commission of the freelancer
- ▶ High cost of paid membership plans for users - more than \$ 25
- ▶ Freelancers have to use multiple platforms to work
- ▶ "Wild Markets" in some fields - either high prices or poor quality (or both)
- ▶ Difficulty registering and passing identification on most platforms



Solutions offered by WONO

- ▶ Commission is at a 10% maximum
- ▶ Reducing the cost of paid tariffs by 40%
- ▶ A universal solution for finding remote work and one-time projects in one account
- ▶ A Freelance site for finding and hiring for remote and local jobs worldwide
- ▶ The ability to provide services without complicated registrations through the marketplace



Market size

The Freelancers' contribution to the economy in 2019

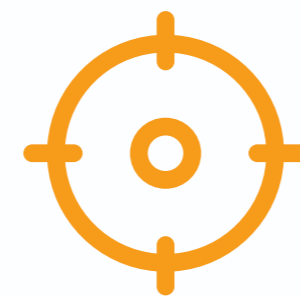
\$1.5 trillion

The size of the known freelance market in 2019

\$283 billion

The current size of our market in 2019

\$680 million



Our goal is to occupy

1.2% (~\$8,1 million)
of the labor market by 2023

Links:

- <https://www.pwc.com/hu/en/kiadvanyok/assets/pdf/sharing-economy-en.pdf>
- <https://www.upwork.com/i/freelancing-in-america/2019>
- <https://www.staffing.com/industry-research/>
- <https://spendmenot.com/blog/sharing-economy-statistics/>
- <https://ddiy.co/freelance-statistics/>
- <https://www.mckinsey.com/~media/McKinsey/Featured%20Insights/Employment%20and%20Growth/Independent%20work%20Choice%20necessity%20and%20the%20gig%20economy/Independent-Work-Choice-necessity-and-the-gig-economy-Executive-Summary.ashx>
- <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7311327/>

What is WONO now

Product

Freelancer and employers directory

Job search module and projects by criteria and GEO with the ability search temporary and permanent work

Directory of ads and services

Adding token WONO and NFT certifications **SOON**

Exchange services and lease of assets

Monetization

Commission for services carried out on the platform 10%

New Membership Plans and additional options

Tokenization product

Development

Adding a catalog of freelance services

Plans and solutions for business

Affiliate ad formats

Development of Wono token and partnerships



Ecosystem WONO

The global goal of our product is to create a seamless custom space covering all exchange needs and services.

The WONO token will become the nexus of opportunities to provide any services on the platform and will expand the ecosystem by adding new services and strategic partners.

NFT certification will help manage community and improve the quality of our services.



Tokenization model

Wono token and NFT token - an important milestone in the development and economy of the product

1

Support payment for transactions on the platform



2

Payment membership plans



3

Payment additional functions and advertising



4

Token staking

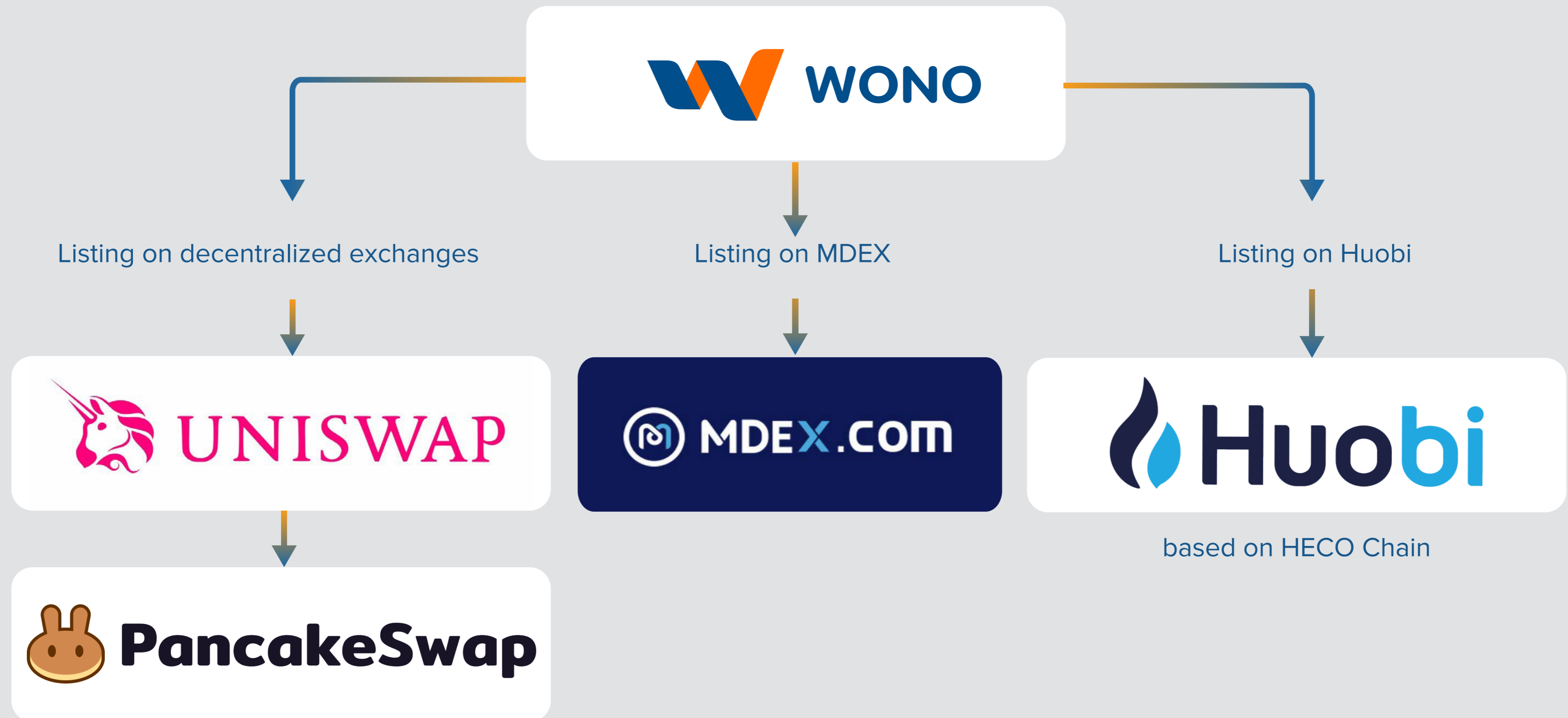


5

NFT skills certification



WONO token listing paths



Token development prospects

The global mission of the platform is to create a decentralized ecosystem for the exchange of services and assets. An additional difference will be NFT certification of user skills and a voting system in which each user can influence the quality of our platform. We want to become the first decentralized freelance ecosystem with extra bonuses for members.

- ▶ Transfer of capital to crypto assets tax reduction
- ▶ Minimum fees and freedom to use funds
- ▶ Increased liquidity due to the inflow of new services and assets
- ▶ Transparency of transactions
- ▶ Fast execution of transactions without intermediaries and additional commissions
- ▶ Free market and new audiences - not yet available in today's freelance sites, providing the opportunity to perform work in cryptocurrency
- ▶ Improving the quality of freelance services



Competitive field

Company	Fiverr	UpWork	GoHire	CloudPeeps	Peopleperhour	Freelancer	Craigslist	WONO
Diversity services	++	+	+	+	++	++	+	+++
Service Commissions	\$\$	\$\$\$	\$\$	\$	\$	\$\$	\$	\$
Tariff cost	\$\$\$	\$\$	\$\$	\$\$	\$	\$	-	\$
GEO	America	America	America, Asia	America	America, Asia, UK	World	America	America, Asia

+ - providing capabilities and functionality for the user

\$ - the size of the commission and the cost of services

Roadmap for Q4 2021

Developing:

Development of the main platform processes for freelancers and employers

Launch mechanisms monetization

Update processes creating assets

Update functional side for freelancers and adding freelance services

Wono token and NFT launch

Marketing:

Token Announcement and warming up current audience platform

Marketing launch on the audience crypto exchanges

Increase number registrations by 15%

Increase avg. proceeds paying audience by 20% and conversions paying up to 1.2%